### Tenant Screening: Crime and Best Practices



A webinar by *\_=turbo*tenant





### Key Takeaways

Creating a repeatable tenant screening process will save you time, stress, and litigation.

2 You can (and should!) set clear policies to address tricky situations, like an applicant's criminal history or lack of social security number.

3 The Department of Urban Housing and Development wants you to be able to explain the "why" behind your tenant screening process.



## Tenant Screening and Fair Housing





### A Snappy Fair Housing Overview

Seven protected classes nationally:

- Race
- Color
- Religion
- Sex (including gender identity and sexual orientation)
- Disability
- Familial status



*Pro Tip:* Enroll in TurboTenant's Fair Housing for Landlords course to **avoid up to a \$16,000 fee** for your first violation. <u>Learn More >></u>

# Why does setting criteria matter?

To align with fair housing laws, should be:

- A repeatable process
- The same for each renter
- Free from blanket judgments in most regards





### Poll:

### Are you exempt from the FHA?

### Fair Housing Act Exemptions: Crash Course

### Per <u>HUD</u>:

- Owner-occupied buildings with no more than four units
- Single-family houses sold and rented by the owner without the use of an agent
- Housing operated by religious organizations and private clubs limiting occupancy to members

*may* be exempt from the FHA

## Tenant Screening Basics





### **Start With Marketing**

- Follow the Fair Housing Act
- Ensure key qualifiers are in your listing
- Specify what your screening process entails
- Use an automatic pre-screening tool



### Al-Generated Property Descriptions



**Property Title** 

**Property Description** 

### **Pre-Screener Questions**

- TurboTenant asks each lead for their:
  - Contact information
  - Employment situation
  - Monthly income
  - Desired move-in date
  - Number of co-habitants
  - Pet information
  - Smoking status
  - Questions re: the unit

Pre-Scre	ener Penny
DESIRED MOVE-IN 11/11	MONTHLY INCOME \$3,650
000 PETS Yes	sмокіng ICCII No
Employment Status	Contact Info
INVITE TO APPLY	



### Poll:

# How confident are you in your ability to screen tenants?

### The Components of Tenant Screening

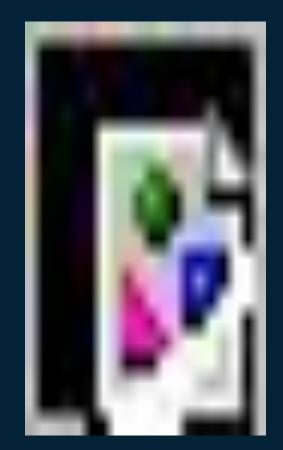
- A criminal background check
- A credit check
- An eviction history report

- Income verification
- Interviews with former landlord(s)

	•••						
Applicants (6)	LEADS			SCREEN A TENANT		ON 07/13/2020	
Alexander Johnson VeriFIED APPLIED TO: 1234 Broadway St. #102 DATE SUBMITTED: 12/12/2017	VIEW APP	APPLIED ON 07/13/7 Emily Kens	ington			ander Knight %	
REQUEST SCREENING REF	PORT ( 🗲 INSTANT )		sication Screening	Report	ry	Application	Screening Report
Jane Anthony ① CO-SIGNER V REIFIED APPLIED TO: 1234 Broadway St. #102 DATE SUBMITTED: 12/12/2017	VIEW APP	DESIRED MOVE-IN 12/22/2018	TOTAL OCCUPANTS	() MONTHLY INCOME () \$2,950	-		
VIEW SCREENING REPORT	MOVE-IN RENTER	000 PETS Yes	SMOKING No			ictions Collections	Public Records
John Washington 😻 VERIFIED		Applying with:				0 1	1

### **The Tenant Credit Check**

- Shows you applicants' financial history and current financial health
- Includes:
  - Credit bureau score
  - SSN verification
  - Employment history
  - Fraud indicators
  - Address history
  - Payment history
  - Collection accounts
  - Civil records



## **Setting Financial Criteria**

### General rules of thumb:

- Credit score: 560-850
  - If you reject an applicant based on credit score, you must send an adverse action letter
- Rent-to-income ratio: ~30% of gross income
- Old/no collections



*Did You Know?* <u>TurboTenant's free rent-to-income</u> <u>calculator</u> makes this step easy.

### Tenant Screening Report Example

### Screening Report 🐡 PRINT (2) GET HELP READING A REPORT



🔥 SSN provided by the applicant does not match the SSN TransUnion has on file - please verify their 55N.

### **Eviction Records**

COLORADO

### Alexander Knight

ACTION DATE: 97 273015 PLAINTIFF: Acros Corp. LLC 7805 Under St. Fort Collins, CO 80525

```
Larimer County 28th District-Civil (CO1278941)
FILE NUMBER: KN129N3KCP*
```

### **Criminal History**

TEXAS COURT - TX05205000
2981-DUI/DRIVING UNDER THE INFLUENCE, .09, 2ND OFFENSE
CASE NUMBER: 0252030
Nodecreases: Class R. P. = 1 (0, 1, 1)

CHARGE FILED: 12/2//2018

1

0

Â

OFFENSE Jacob Riv PLED GL, ICM

### Fraud Indicators

Current address mismatch - Input does not match file. Input address is a hotel/motel or temporary residence.

### Credit Report Summary

Here is a breakdown of their total debt balance and total monthly payments.



### Tradelines

These are "accounts" or lines of credit such as student loans, credit cards, car loans, etc...

Automobile - Banks				
USAAFSE Coon Incluidual Account Installment 072 Monthly		\$104 Past Due	\$240 Payment	\$8,250 Balance
30 Day Late Payments (1)				
Charge Account - Jeweiry, cameras, computers				
CB/KAY Open	\$0	\$0	\$1,500	\$0

### Collections These are "accounts" that have been sent to collection by the original creditor, usually because of lack of payment, COLLECTION AGENCY ORIGINAL CREDITOR \$205 \$212 WAKEFIELD Open EXCEL ENGERGY Original Balance Current Balance Incividual Account **Public Records** This will display any judgements or bankruptcies that have been put towards the renter by a court. Civil Judgement \$20,212 DATE SETTLED: 12/27/2018 ÍПÌ PLAINTIFF: US TRUCK-RS TRAINT Jability Amount DATE REPORTED: 12/27/2019 Addresses on File CURRENT ADDRESS PAST ADDRESS 156 Main Street 491 Magnolia Road Fort Collins, CO 80525 Reported on 8/21/2017 Colorado Springs, CO 80152 Reported on 6/2/2016 **Employment on File** 15 EMPLOYER Freedom Burgers Inquiries See who has requested this renter's credit report. Lots of inquiries means they could be opening lots of accounts. 10/05/2016 COAF Hnance, personal

CHASE AUTO

Finance, personal

1/18/2016

## Tricky Tenant Screening Situations





### What if...

- The applicant has no credit history at all?
- Their credit score is too low, but their other financials are good?
- Consider requiring a co-signer/guarantor + higher deposit



### **Evictions Crash Course**

- Black renters equal ~19% of America's renter population
  - And ~43% of those evicted nationally
- Black women with children are the most vulnerable



*Evictions stay on your public record for up to seven years, according to <i>Experian*.

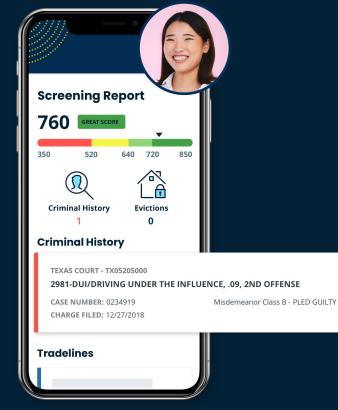
### **How to Handle Evictions**

- One previous eviction listed?
  - Discuss with the applicant
  - Get in touch with former landlord(s)\*
  - Require a co-signer +/or increased security deposit\*



### **Criminal Background Criteria**

- HUD advises landlords to:
  - Remember that some protected classes are disproportionately arrested
- Look at every case closely
  - Determine if there was:
    - A conviction
      - The age of the conviction
    - Evidence of rehabilitation
  - Consider the applicant's history since that point



# Isn't any felony conviction proof of a threat?

No

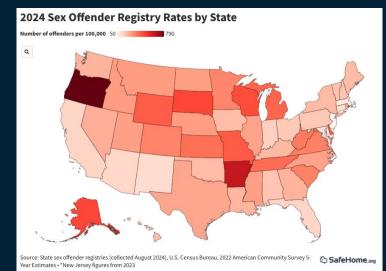
- HUD cites University of Minnesota 1960's study re: crime recidivism
  - Findings:
    - No additional crimes within seven years of original crime?
    - Same risk level as someone without criminal history



### So, I can't blanket-ban felons?

### No

- Investigate the circumstances of each criminal history report
  - Does the applicant pose a current threat?
- Refuse applicants whose presence would endanger yourself, other tenants, neighbors, etc.



Registered sex offender status may not show up on the criminal background check, but <u>the registry is a public</u> <u>database</u>. Check your local laws for specific statutes - you may need to cite them in your lease!

### Screening International Applicants

- Asking about a lead's immigration status or citizenship + requiring proof of legal residency is illegal in some states
- There are many valid reasons for a lead to be in the U.S.
  - And you can still screen them!



### International Leads: What to Evaluate

Some/all of the following:

- A copy of their passport and visa (as applicable)
- A letter of reference from their previous landlord
- A letter from the lead's employer verifying their income
- Two months of pay stubs
- A credit reference letter
- A monthly billing statement



## **Rejecting an Applicant**

- Remember that you cannot deny an applicant based on their:
  - Gender
  - Age
  - Race
  - Ethnicity
  - Sexuality
  - Or any other protected class
- Send an email stating you won't be offering them a lease



Hello Franz Ferdinand,

Bob Hope, the landlord of <u>123 Main Street</u>, regrets that they are not able to offer you the rental at this time. Thank you for your interest in the property.

If you have any questions please contact the landlord:

Bob Hope (970) 555-5555 bhope@landlord.net

Best of luck in your housing search,

TurboTenant Team

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*Pro Tip:* Wait to reject other applicants who passed your criteria until you have a signed lease.

### Rejection After Screening Report Example

Hello Franz Ferdinand,

Bob Hope, the landlord of <u>123 Main Street</u>, regrets that they are not able to offer you the rental at this time.

This decision was based in whole, or in part, on the information in your Screening Report provided by TransUnion, the Credit Reporting Agency.

The Credit Reporting Agency plays no part in the decision to take any action on your rental application and is unable to provide you with specific reason(s) for this adverse action.

You have the right under the Fair Credit Reporting Act to obtain a free copy of your consumer report from the above Credit Reporting Agency. You must request a copy of your consumer report in writing within 60 days from the receipt of this notice.

You also have a right to dispute the accuracy or completeness of any information the Credit Reporting Agency reported. You must file a written request with the Credit Reporting Agency that your consumer report contains one or more inaccuracy or is incomplete or contains errors of fact.

### errors or fact.

If you would like to request a copy of your consumer report or have a question on the completeness or accuracy of the information used to create the consumer report, please contact the Credit Reporting Agency listed below:

Mailing Address:

TransUnion Rental Screening Solutions Attention: Consumer Disputes PO Box 800 Woodlyn, PA 19094

Email: <u>TURSSDispute@transunion.com</u> Phone: <u>1-866-775-0961</u>

If you have any questions please contact the landlord:

Bob Hope (970) 555-5555 bhope@landlord.net

Best of luck in your housing search,

TurboTenant Team

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# **Q & A**



Landlord from everywhere life takes you with <u>TurboTenant's mobile app</u>



- Review pre-screening questionnaires on the go
- Send tenant screening requests from anywhere
- Find your new renter faster

Streamline every part of rental property management by going Premium



- Unlock Income Insights from
   TransUnion
- Cut your applicant's fee by \$10
- Enjoy phone support from our Colorado-based team