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The weekly newsletter that ups your landlord game.

December 30, 2024

[Manage your rental for free](#)

 **READ**

[How to create effective listings](#)

The best opportunity to attract high-quality tenants is with high-quality property listings.

But how can you know if your price is competitive? And should you use a professional photographer? We cover these questions and more in this week's article.

[Learn more](#)

LAST WEEK'S QUESTION

If you had \$20k to invest in real estate, what would you do?

We didn't get any answers last week; feel free to [chime in!](#)

THIS WEEK'S QUESTION

What questions do you ask a potential tenant's previous landlord?

[Let us know](#)

 **WATCH**

[Grow your landlord network](#)

You may have noticed that we started asking questions for you to answer in our community forum. We know that being a landlord can get lonely. From the negative talk on the internet to the fact that many of you operate your businesses independently, it can be isolating.

That's why we built the Better Landlords forum. There, you can communicate with your fellow landlords, vent your frustrations, and share tips for success. It's truly a place to create community, and we cover it all in this video.

[Watch now](#)

 **EXPLORE**

[A tool for every job](#)

Landlords know how crucial it is to have reliable tools. From something simple, like a plunger to clear a stubborn toilet, to more complex tools, like a capital gains tax calculator, having the right resources can make all the difference in your success.

Explore our range of digital tools in our landlord toolbox. We offer everything from calculators to an AI-powered lease audit tool.

[Open the toolbox](#)

 **SOFTWARE**

[Get a before and after](#)

At this time of year, it's not likely that you're moving many tenants in or out of your properties. But, that doesn't mean you can't start finding ways to streamline the process.

One of the best ways to facilitate move-in and move-out is to document the condition of your property before and after a tenant occupies it. That way, security deposit disputes are a thing of the past.

[Check it out](#)

Interest rates for your next real estate investment:

7.02% 30-Year Fixed +0.10%	6.34% 15-Year Fixed +0.18%
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Source: Nerdwallet as of 12/27/2024

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